

Dear Federal Trade Commission,

This letter is in response to the proposed *Business Opportunity Rule*; 16 CFR Part 437.

I am personally affiliated with the Quixtar Business opportunity, going on two years now. I cannot stress enough what a major impact this has had on my family and me. It has allowed me to pursue an avenue of business ownership with very little risk and initial startup capital in my spare time. Although I am not making all the money I desire currently, I can say my income from a Quixtar business is well above the "average" active IBO. Money aside, it has also provided me a great team of people to work with, who are TRULY interested in my success not only financially, but spiritually as well. The power of the people I work with has strengthened my marriage as well as my other relationships as well. Quixtar has opened doors for me that I previously did not know existed.

When I registered with Quixtar, I was made aware of all costs involved with running a business like this. As well as what the "average" IBO made. I was also told there was a full 6 month, no questions asked, buy back of all products, and registration fees spent with Quixtar.

When I sponsor people in this business, I go to great lengths to provide them with all knowledge involving the business. Even to the point where I point out issues that are slandered on the Internet. I also make them aware that it is my responsibility to help them succeed the best way I know how. The people I speak to also understand that there is absolutely no guarantees in this business or any business for that matter. New sponsors in my business typically will spend \$140.00 or less when they register, with a recurring overhead of suggested business materials totaling \$80-\$90 a month.

With that being said, I encourage rules and regulations that are provided to inform potential future business owners. Quixtar goes to great lengths to provide this information to IBOs and in-turn it is our responsibility to disclose that information as well.

I am for rules that create an equal opportunity for the individual, regardless of race, creed, color, background, etc. This should be done with a standardized income disclosure that applies to all direct sellers. If each individual seller had to disclose his or her income it would create an unfair and biased playing field, especially when prospecting. Also, the prospect would then limit their efforts based on that statement. So I am against providing individual income statements.

Another issue is the seven-day waiting period. With Quixtar's 6 month return policy, there is no need. The disadvantage would be to the new prospect, and potentially slowing their business growth and mine, and in-turn hinder their belief and confidence that this system truly works for those willing to work it.

Lastly, I would like to address the "Requirement to provide references" issue. There would be risks to my business this were the case. The potential that my prospect will register with the people they contact, especially if we need to disclose our individual incomes, is a risk. I do not personally believe that would happen, but the inherent risk is there. On the flip side, I also would not want random IBOs in the areas to have my contact information, I believe that would infringe on my privacy, since I run a privately held business. New prospects in my business do get an opportunity to see others in the area at our opportunity meetings. We provide this meeting to prospects at no cost, and they attend to only receive the information on the business model, provided to them in a professional business setting. At this meeting the new prospects have the opportunity to converse with others that are either IBOs or other prospects to see the plan themselves. Also, the prospects are told at this meeting that they "cannot register that night." They are given more detailed information on the business and business plan so they can make an informed decision based on the facts.

In closing, Quixtar has been a huge blessing and benefit in my personal life and to those that are on my business team. I encourage rules that inform prospects about running their own businesses but not to the point that it will impede on the growth of the business, or infringe on the privacy of individuals.

I appreciate my country and its government for providing this opportunity to let my voice be heard. We live in the best country on this planet and if it weren't for Capitalism there would be no opportunities for those that desire it.

Thank you for your time and understanding.

Sincerely,

Joshua Willett